



CENTRANEWS

Offset Injector | Offset Open Fountain | Keyless Offset



Consistency and Value to Minimize Your Pressroom Costs.

Our **CENTRANEWS** series was developed using the latest technology in equipment, processing, and raw material design. These inks exhibit superior performance on press, helping our customers overcome the challenges of improving productivity while maintaining an uncompromising commitment to quality.

THE BENEFITS



Optimal Ink and Water Balance for Reduced Waste



Low Rub for Cleaner Copies



Excellent Blanket Transfer and Fast Plate Cleanup



Produces More Robust Color and Better Print Characteristics

INK STRENGTHS

Vintage Series

Economy strength with standard rub-off characteristics

NAA-COLOR AD-LITHO Series

Standard strength and rub characteristics

Insignia Series

Stronger strength with enhanced low-rub uniqueness

Signature Series

Strongest strength with exceptional no-rub distinctiveness

LOOKING TO FURTHER BOOST YOUR COST SAVINGS?

Ask About our **Mobile Diagnostics System** – a value added service – to identify hidden barriers for optimal savings and results.

CENTRALink
CORPORATION

MORE THAN JUST INK.



THE CENTRAL INK DIFFERENCE

Our Manufacturing & Formulation Process Redefines The Standard

Our formulations utilize dry grind dispersion manufacturing, a process that allows us to provide a news ink with unmatched performance and value.

Our dry grind technology allows us to manufacture an ink with the finest of grind giving our inks enhanced transfer, improved color control, smoother lay down, and a fast plate cleanup.

Dry grind technology provides flexibility in our formulation which results in a wide ink and water window. Our news inks can deliver increased mileage when optimizing the ink and water balance, delivering more intense color, sharper dots, less rub-off, and less build up on the rollers and former boards.

We manage process and quality controls through every step of the value chain, from incoming raw materials, to intermediate production, with our industry leading quality assurance program for finished goods.

Production managers who need integrated pressroom solutions depend on Central Ink to minimize problems by maximizing product consistency. We have the industry's only 24-hour Quality Assurance process, which allows us to identify concerns our competitors may miss.



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